

**“Planning for Our Future, Reaching Our Goals” Summit  
13<sup>th</sup> Annual Community Partners Conference  
September 15-16, 2008**

**► Monday, September 15 ◀**

**8:00 – 8:30    Breakfast and Registration**

**8:30 – 9:00    Welcome and Introductions – What are our Goals? How do we get there?**

**9:00 – 10:30    Understanding the Administrative Transition – Plenary 1\***

**Focus Questions:** *What opportunities to change current policy exist in policy areas important to Asian Americans as a result of an Administrative Transition in January 2009? What policy areas are most important to Asian Americans? What is the difference between changes in current policy that require Congressional action and those that do not require Congressional action?*

**Speakers:**     **Wade Henderson (Leadership Conference on Civil Rights)**  
                     **Charles Kamasaki (National Council of La Raza)**  
                     **Karen Narasaki (Asian American Justice Center)**

**10:40 – 12:00    Identifying Our Goals – Small Group Session A\*\***

**Focus Questions:** *What are important goals for policy changes in different policy areas important to Asian Americans? Which of these policy changes can a new Presidential administration affect on its own? Which require Congressional legislation? Are there different goals at the Federal, State, and Local levels in these policy areas? Issue areas included in the Small Group Sessions may include: Hate Crimes and Anti-Asian Violence, Affirmative Action, Language Rights/ESL, and Voting Rights.*

**Small Group Moderators: AAJC Staff**

**12:00 – 1:00    Lunch – CAPAC Panel Discussion of Legislative Priorities for Asian Pacific Americans**

**Keynote:** *This discussion will continue the first day’s focus on identifying and planning for issues of interest to the APA community in light of the Presidential transition. This panel will focus on those issues from a national legislative perspective and will give attendees a chance to comment on these issues to CAPAC staff.*

**Speaker:**     **Vicki Tung**

**1:10 – 2:40    How Will We Achieve Our Goals? – Small Group Session B**

**Focus Questions:** *What strategies will we use to implement the policy changes we previously identified? What new research, services, or infrastructure will be needed to achieve our goals? How will we collaborate between the local and national levels of advocacy to achieve our goals? Groups may work to produce plans and/or timelines for advocacy work.*

**Moderators: AAJC Staff**

**2:40 – 2:50 Coffee Break**

**2:50 – 4:20 The Decennial Census – Plenary 2**

**Focus Questions:** *The Decennial Census is an issue which will affect Asian Americans and has implications in many policy areas important to Asian Americans. How will we mobilize our community to ensure that our community members are accurately counted as a part of the Census? Further, how can we mobilize to take advantage of the new Census data we will have once the 2010 Census is complete?*

**Speakers:** Terry Ao (Asian American Justice Center)  
Charmaine David (The IW Group)  
Dan Ichinose (Asian Pacific American Legal Center)

**4:30 – 6:00 Immigration – Plenary 3**

**Focus Questions:** *Immigration is another issue with a profound impact on the Asian American community as a whole. What are the prospects for progress in this area under a new Presidential administration? How can our community work to ensure that the new administration and Congress listen to Asian American perspectives on this issue? This panel will cover the Immigration issue from a variety of national, regional, community-based, and fundraising perspectives.*

**Speakers:** Ali Noorani (National Immigration Forum)  
Titi Liu (Asian Law Caucus)  
Cecilia Muñoz (National Council of La Raza)

**6:00 – 8:00 Networking Reception and Film Screening of 9500 Liberty: Equality Forum**

► Tuesday, September 16 ◀

**8:00 – 8:30 Breakfast**

**8:30 – 9:00 Welcome and Introduction to Day 2**

**9:00 – 10:30 New Media Technologies for Non-Profit Outreach**

**Panel Discussion:** *What new technologies and forms of media exist that can improve our ability to connect with constituents and each other? This panel will discuss various forms of new media, including games, social networking, and blogs. Panelists will discuss how they have used these technologies to spread messages and to educate the public about pertinent issues.*

**Speakers:** Crissy Spivey (Breakthrough)  
Mark Cleverley (IBM)

**10:40 – 12:10 Video as a Tool for Engagement**

**Panel Discussion:** *This panel will discuss the use of video and YouTube as mobilization and educational tools to reach a wider audience, including our young people. Presenters will include Trupania Bonner of Moving Forward Gulf Coast, a group that uses video as a tool to empower Gulf Coast residents affected by Hurricane Katrina, and Annabelle Park and Eric Byler, who have used YouTube to document the debate over immigration in Prince William County, VA.*

**Speakers:** Annabel Park (9500Liberty)  
Eric Byler (9500Liberty)  
Trupania Bonner (Moving Forward Gulf Coast)

**12:10 – 1:10 Lunch**

**1:20 – 2:50 Practical Tools for Community-Based Organizations and Advocates – Concurrent Breakouts Session 1**

- *APIA Youth Leadership Development Opportunities (State Farm) - Developing the leadership pipeline is critical for our communities. Starting at the high school level, State Farm offers programs that include training and paid internships, plus national competitions with monetary awards. The newest, the Youth Advisory Board, is charged with granting up to \$5 million to high school service learning projects. Learn how your youth can learn to lead, empower, and administer a grant program.*
- *Fundraising 101 – Individual Donors and Event Planning (AAJC Staff) – This session will discuss important aspects of fundraising from individual donors. Topics covered will include how to cultivate relationships with individual donors and how to integrate individual fundraising as an aspect of event planning.*
- *Effective Messaging and Communication (AAJC Staff) – Over the past year, AAJC and the Rights Working Group have conducted research through polling and focus groups to determine the most effective messaging and communications strategies for discussing important issues facing our community. This session will discuss the results of this research as it pertains to immigration, adult ELL, and post 9/11 civil liberties issues.*

**3:00 – 4:30 Practical Tools for Community-Based Organizations and Advocates – Concurrent Breakouts Session 2**

- *APIA Youth Leadership Development Opportunities (State Farm)*
- *Fundraising 101 – Foundations (AAJC Staff) – This session will discuss important aspects of fundraising from foundations. Topics covered will include the basics of prospecting for and applying for grants, keeping track of grant terms, and maintaining relationships with foundations.*
- *Effective Messaging and Communication (AAJC Staff)*

**4:40 – 5:00 Closing Session**



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